

Alan-Madeira

alanmadeira.com.br →

Contact

Email

hey@alanmadeira.com.br

Number

+55 11 95048-3030

@alanmadeira

[linkedin.com/in/alanmadeira](https://www.linkedin.com/in/alanmadeira)

Experience

Inter&Co NASDAQ: INTR

Senior Designer

Jan 2022 - May 2023

I was responsible as a Designer for branding and standardizing the Inter&Co brand in the American market. Additionally, I developed Key Visuals (KVs) for campaigns, ensuring brand consistency in the American market.

Decode - BTG Pactual

Senior Designer

Jan 2020 - Dec 2021

I have worked on branding projects for BTG Pactual and BTG+. I had the opportunity to develop the BTG+ Business platform, which was specifically created to offer credit solutions to small and medium-sized enterprises. I had the chance to work on various aspects of design, including UI/UX, icons, design systems, and art direction.

BuzzFeed

Creative Art Director

Feb 2019 - Jan 2020

I worked at BuzzFeed Connections, an innovation hub, where we utilized the laid-back approach characteristic of BuzzFeed to develop projects and campaigns. I had the opportunity to serve renowned clients such as Mercedes-Benz, Trident, Skol, and Shell.

Edelman

Creative Art Director

Sep 2017 - Dec 2018

I worked on developing campaigns, Key Visuals (KVs), social media content, and videos for global clients such as HP, Dow, and GE.

Africa DDB

Art Director

2013 - 2014

I worked as an art director, creating Key Visuals (KVs) and campaigns for Ambe such as Budweiser and Brahma.

Wunderman Thompson

Art Director Assistant

May 2015 - Jun 2016

As an art assistant, my role involved supporting various Creative Directors and Art Directors in developing campaigns, websites, illustrations, and Key Visuals

Education

Google UX Design Professional Certificate

2023

Cuca -School of creatives - São Paulo

Art Direction

2014

Anhembi Morumbi / Laureate International Universities

BA – Digital Design (not finished)

2011 - 2014